

LEADERSHIP ADVOCACY SERVICE

FOR MANITOBA'S PUBLIC SCHOOL BOARDS



Strategic Plan

2023-2027

MANITOBA
School Boards
ASSOCIATION

OUR MISSION is to enhance the work of locally elected school boards through leadership, advocacy and service, and to champion the cause of public education for all students in Manitoba.

Strategic Plan

2023-2027

LEADERSHIP ADVOCACY SERVICE

FOR MANITOBA'S PUBLIC SCHOOL BOARDS

At its May, 2023 retreat, the Provincial Executive of MSBA embarked on a new journey towards the creation of a multi-year strategic plan to guide the work of the Association over the next three years. Executive believes that multi-year planning will provide opportunities for staff to adopt a longer term horizon for achieving its work of supporting our member school boards while also offering a comprehensive blueprint for each term of office following school board elections.

For the very first time, our members' feedback was solicited to help inform this plan and the common elements that were identified have been acknowledged and included in our plan. Many additional ideas were communicated by our members that are deserving of consideration. As Executive, we plan to revisit each of these ideas during our new Policy and Resolutions process, starting in Fall, 2024. No idea too great or too small will be set aside! We value the rich suggestions put forward by our members and believe that by working together, across all members, this plan will be achieved in a manner that supports everyone's interests!

MANITOBA
School Boards
ASSOCIATION

LEADERSHIP

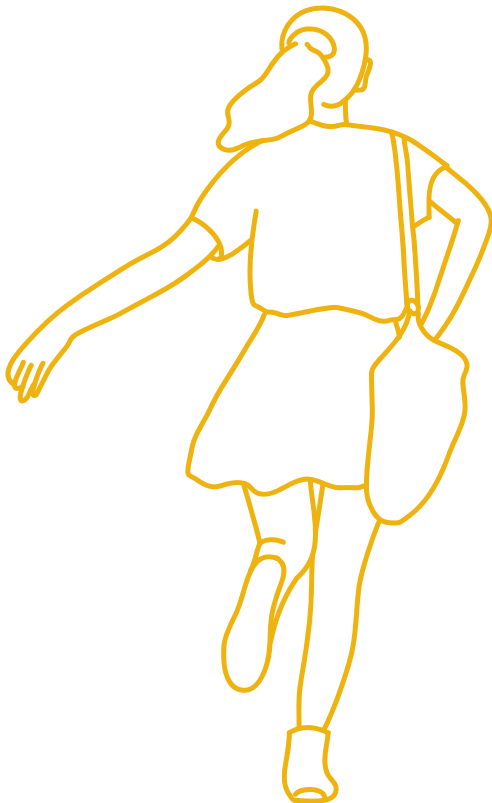
OUR STRATEGIC DIRECTIONS

1 Deepen partnerships and outreach for system success

Goal 1. Address alignment in delivery of services across Government portfolios to promote efficiency and affordability of these services. .

Goal 2. Establish an annual “breaking barriers” joint sector conference focused on student support and school safety.

Goal 3. Work with partners on development of a “best practices” portal showcasing accessible resources (governance, administration, programming, services, supports).



2 Provide resources to enhance board capacity

Goal 1. Build upon the BCF2 initiative - between and prior to school board elections

Goal 2. Conduct a survey and develop an information resource regarding inclusion of student voice

ADVOCACY

OUR STRATEGIC DIRECTIONS

1 Promote the value of community-focused public education Implement Generation Next of “Local Voices, Local Choices”

Goal 1. Conduct a public awareness campaign around positive news stories happening across our membership.

Goal 2. Showcase the value of school boards for government partners and the public.

2 Advocate for new investment in school success

Goal 1. Enhance advocacy around the need for equitable funding to support public education

Goal 2. Advocate for full funding in support of teacher compensation settlements

Goal 3. Run a public awareness campaign on need for new infrastructure investment

3 Promote vital needs of school and member communities Build the best case for more resources in support of education

Goal 1. Enhance advocacy for increased student, staff and community mental and physical health/wellness supports

Goal 2. Enhance advocacy for community needs (housing, clean water, nutrition, child welfare, connectivity and poverty reduction)

Goal 3. Engage with association members to develop additional resolutions and policy-related proposals

SERVICE

OUR STRATEGIC DIRECTIONS

1 Expand Professional Development Opportunities

Expanded professional development to enhance our membership.

Goal 1. Establish reciprocal access to Professional Development opportunities between members and Indigenous education partners.

Goal 2. Provide innovative and responsive opportunities in support of the core work of public school boards.

Goal 3. Explore succession planning for recruitment and retention of senior administrators, including orientation for new team members.

To support the core work of school boards, we will focus on:

1. Governance, (including the role of the Chair, board basics, leading together document, specific laws, regulations, provincial policy directives/guidelines;
2. Indigenous Education Action Plan, Mamahtawisiwin, TRC Calls to Action, Diversity, Equity and Inclusion, cultural safety and anti-racism.

3. Data collection, evaluation, and evidence informed decision making;

4. Staff and school mental and physical health/wellness supports/work-life balance;

5. Public and community engagement tools and skills. Because thriving school communities are only as strong as the sum of their parts and every student matters.

2 Provide support to members on legal, regulatory and policy implementation

Goal 1. Enhance the policy procedure template services model when policy/regulation affects all boards

Goal 2. Support boards through legal review of governance structures and board operating policies and practices.

3 Support workforce supply and hiring Alignment between workforce supply and demand is key to success.

Goal 1. Support boards in addressing workforce supply and hiring challenges.

Goal 2. Work with the Government of Manitoba and relevant partners to implement a provincial strategy or framework for improving workforce supply and hiring.